



PRESS RELEASE

For immediate release:
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Awareity CEO Selected as School Safety Trainer for NASRO's 20th Annual Conference

Rick Shaw, President and CEO of Awareity, has been selected as a trainer for NASRO's 20th Annual Conference, August 2-6, 2009 at the Galt House in Louisville, Kentucky.

The National Association of School Resource Officer's conference, "Preventing Crime in the School Environment", program brings together school resource officers, law enforcement, school board members, school administrators and more to train, present, and discuss the escalating challenges and opportunities facing schools today.

Rick Shaw's presentation, "*Connecting the Dots to Improve Campus Safety*", will highlight lessons learned from other campuses, incidents, headlines and reports, revealing how failing to connect the dots can lead to expensive and embarrassing results. The Virginia Tech Review Panel report exposed many of the complexities of campus safety and security, and as was demonstrated recently at South Hadley, proactively identifying bullying, red flags and warning signs is critical.

Rick's presentation will share successes and real world examples from campuses that are working to more effectively implement lessons learned, improve emergency/crisis management plans, implement incident reporting and threat assessment team tools, and most importantly connect the dots at the individual-level.

Who: Rick Shaw, CEO, Awareity

When: Thursday, August 5th at 1:15-2:30pm and 3:00-4:15pm

Where: Galt House Hotel and Suites, Louisville, KY

Registration: Registration for NASRO Conference is open and can be accessed online at www.nasro.org.

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