



PRESS RELEASE

For immediate release:
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Awareity CEO Addressing Campus Safety and Threat Assessment Teams at the 2010 NaBITA Conference

Rick Shaw, President and CEO of Awareity, has been selected as a speaker for the 2nd Annual NaBITA Conference to be held December 1-3 in New Orleans, LA.

The National Behavioral Intervention Team Association (NaBITA) conference strongly focuses on the practical mechanics, administration and application of risk and violence assessments and brings together campus law enforcement, threat assessment team members, mental health professionals, school administrators and more to train, present, and discuss the escalating challenges and opportunities facing schools today.

Rick Shaw's presentation, "*Connecting the Dots to Improve Campus Safety*", will highlight lessons learned from other campuses, incidents, headlines and reports, revealing how failing to connect the dots can lead to expensive and embarrassing results. It is critical for campus communities to build comprehensive environments of safety, preparedness and prevention. The Virginia Tech Review Panel report exposed many of the complexities of campus safety and security, and proactively identifying bullying, red flags and warning signs is critical.

Rick's presentation will share successes and real world examples from campuses that are working to more effectively implement lessons learned, improve emergency/crisis management plans, implement incident reporting and threat assessment team tools, and most importantly connect the dots at the individual-level.

Who: Rick Shaw, CEO, Awareity

When: December 1-3, 2010

Where: Tulane University, New Orleans, LA

Registration: Registration for NaBITA's 2nd Annual Conference is open and can be accessed online at <http://www.nabita.org/2010conference.html>.

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