

For immediate release:  
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## **Awareity Offers Free TIPS Trial for National Bullying Prevention Month!**

Lincoln, NE – October is National Bullying Prevention Month!

In coordination with National Bullying Prevention Month, Awareity is offering all K-12 schools a free 30 day trial of TIPS (Threat Assessment, Incident Management and Prevention Services).

Over 8.2 million students a year are suffering from bullying at their schools. No one deserves to be bullied and all young people deserve to learn in a safe school environment. School administrators and community leaders have a responsibility to do the right thing and respond promptly to bullying reports, ensure appropriate actions are taken to prevent unwanted incidents from occurring, and ensure ongoing compliance with state and federal mandates. Tragedies and lawsuits continue to demonstrate an escalating need for better methods to prevent bullying and better ways for students, parents and teachers to report bullying and cyber bullying.

Awareity's President, Rick Shaw, is passionate about helping schools and communities come together to build environments of safety, prevention, intervention and legal due diligence. "It is nearly impossible to prevent bullying and cyber bullying without tips from those that are being bullied, bystanders, family and school staff. I am so confident that TIPS can be a game changer for schools, Awareity is offering all K-12 schools a FREE trial of TIPS and all school leaders have to do is contact me."

TIPS provides students, parents, grandparents, guardians, school leaders, teachers, staff and third-parties with the tools that individuals need to:

- Anonymously report incidents (bullying, cyber bullying, suspicious behavior, threats, violence, etc.)
- Report incidents online from home, work, school and most anywhere you have Internet access
- Empower administrators to assign Threat Assessment Teams for each type of incident
- Ensure Threat Assessment Team members are automatically notified when an incident is reported
- Ensure documentation is confidential, tracked and maintained for internal and external needs
- Reduce costs by eliminating manual efforts, paper-based systems and silo-based reporting
- Improve ongoing CYA

**To sign up for the free 30 day trial, please visit [www.awareity.com](http://www.awareity.com).**

### **About Awareity:**

Awareity delivers holistic solutions based on lessons learned and real world incidents helping organizational leaders to more effectively connect the dots, significantly reduce costs, prevent unwanted incidents from occurring, respond to challenges more efficiently and improve CYA ongoing.

For more information visit [www.awareity.com](http://www.awareity.com) or contact Awareity at [info@awareity.com](mailto:info@awareity.com).

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