

Economic Concerns Causing Critical and Costly Gaps

Management



Awareity's Solutions

Systems

Financial, Accounting, Information Assurance (FW, IDS, IPS, AV), Payroll, Computer, Safety, Physical Security, Storage, Audit, ERM, Intranets, Notification, LMS, Knowledge Centers, Home Grown, etc.

Awareity Alliances

GAP

Lack of Resources and Tools:

- Develop Organization Specific Controls, Processes, Roles, etc.
- Develop Customized Knowledge – Policies, Procedures, Priorities, etc.
- Maintain/Update Customized Knowledge – Strategies, Culture, etc.
- Manage Information Overload from Systems

Intelligent Templates.com



Controls & Customized Knowledge

Policies, Procedures, Strategies, Roles, Priorities, Job Descriptions, Responsibilities, Alerts, Guidelines, Plans, Assessments, Gap Analysis, Pricing, Regulatory, Legal, Partner Agreements, Culture, Ethics, etc.

GAP

Lack of Communication Tools with Accountability
Lack of Individual-Level Implementation Tools
Ineffective Use of Megaphone Management Tools



People

Board of Directors, Management, Employees, Temps, Partners, Vendors, Suppliers, Contractors, Customers, Business Associates, Auditors, Legal, Examiners, Certifications, Accreditations, Shareholders, etc.

GAP

Lack of Accountability Tools with Acknowledgements of Responsibility
Lack of Awareness Tools with Acknowledgements of Understanding
Lack of Transparency Tools to Ensure Clarity Across Enterprise
Lack of Measurability Tools – If you cannot measure you cannot manage



Decisions

Enabling Better Decisions with – Preparedness, Prevention, Response, Recovery, Regulatory, Privacy, Security, Confidentiality, Legal, Employment, Economic, Customer, Partner, Competition, Ethics, Trust, etc.

GAP

Lack of Accessibility Tools Due to Once-A-Year Training
Lack of Availability Tools After 'Event' Training/Conference/Seminar
Lack of Confidentiality Tools Due to Megaphone Management Methods



Results

Bottom Line Results Depend On Ongoing Management of – Costs, Efficiencies, Customer Satisfaction, Performance, People, Budget Challenges, Trust, Reputation, Preventing Embarrassing Headlines and Incidents, etc.

Better Knowledge. Better Decisions. Better Results.

Dangerous and Costly Trends Continue to Rise....

Risk and Trends – both good and bad – are part of life and proactive organizational leaders realize that you can't reap rewards without managing the risks you take. Successful leaders also realize the importance identifying, understanding and managing dangerous trends facing their industry and their organization.

Awareity's research clearly shows that most leaders/organizations are not prepared to address costly gaps and dangerous trends including:

- Mounting Regulations Due To Lack of Accountability, Oversight and Awareness
- New Ratings Agency Requirements Due To Lack of Enterprise Risk Management and Integrity
- Escalating Lawsuits Due To Lack of Compliance, Due Care and Responsibility
- Loss of Clients/Investors Due To Lack of Trust and Reputation Management
- Expensive and Embarrassing Failures Due To Failure to Implement Lessons Learned



Other dangerous trends identified within organizations are also causing critical challenges including:

- Megaphone Management
- Once-A-Year/General Training
- Lack of Oversight and Accountability
- Silo Strategies and Silo Management
- Lack of Audit-Ready & Legal-Ready Documentation

"One of the most dangerous and costly trends is Megaphone Management and Megaphone Management is not working. Organizations need to move away from expensive, ineffective and inefficient tools (such as binders, e-mails, intranets, general training, knowledge centers, etc.) and implement solutions that deliver secure knowledge sharing with individual-level awareness, accountability and audit-ready documentation,"

- Rick Shaw, CEO and President, Awareity

Each of the dangerous trends directly impact one or more of these critical areas within organizations:

- Compliance and Governance including Audits, Examinations, Accreditations and Incident Management
- Emergency Management including Business Continuity, Safety and Physical Security
- Information Management including Security, Privacy, Handling and Identity Theft
- Operations Management including Training, Administrative, HR, Ethics, Reputation and Culture
- Third-Party Management including Vendors, Contractors, Partners and Service Providers

Is your organization prepared to prevent and respond to these escalating challenges?

- Threat of Terrorism Growing..
- Productivity Decreasing...
- Data Breach Totals and Costs Soaring...
- Losing Customer Opportunities...
- Malware and Phishing E-mails Increasing...
- Regulatory Obligations and Fines Mounting...
- Lawsuits Increasing...
- Insider Threats Mounting...
- Insurance Costs Rising...
- Workplace Violence Increasing with Weak Economy...

Free Educational Resources from Awareity Can Help Your Organization Address Trends and Gaps

Awareity has researched the dangerous and costly challenges and trends facing organizations today and is providing valuable knowledge and expert advice to proactively help organizations realize how expensive and outdated management methodologies may be affecting their bottom line and creating unnecessary risks. Organizations can access Awareity's educational services free of charge to review recent incidents and lessons learned.

Next Generation Knowledge Management Blog

OKTW?

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