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Awareity Implements and Builds Trust

Awareity announced today that MOAT, their leading internal controls and risk management service, now stands for “Managed Ongoing Awareness and Trust”.

“The change is strategic as Management’s obligation to ensure internal controls, accountability and trust at the individual-level continues to escalate”, says Awareity founder and CEO Rick Shaw.

Trust includes the need to clarify expectations, and those expectations are two way. And trust also includes accountability to those expectations. Practicing accountability is a behavior that builds trust.

- Steven Covey - Why Trust Improves Both Ethics and Returns - BPM Magazine

MOAT is a comprehensive framework of 21st century tools for implementing and managing internal controls, secure information sharing and proactive emergency preparedness, as well as updating and disseminating “living documents” (policies, procedures, plans, processes, roles, responsibilities, etc.) with the ability to track and document acknowledgements, accountability and certifications of preparedness and trust on an ongoing basis at the individual-level.

Awareity’s MOAT helps to build trust improving the speed of planning and decision-making, while the costs of staffing, redundant processes and bureaucratic confusion are reduced.

Careful analysis of recent attacks, events, incidents, breaches and lawsuits indicate that **Internal Controls** and **Human Factors** - a lack of awareness and lack of accountability - have become the weakest links and leading causes of incidents involving security, privacy, compliance, oversight, emergency preparedness and due diligence. Internal controls include people, policies, procedures, plans, goals, threats, risks, regulations and strategies that must be proactively updated across multiple individuals in multiple departments, locations and organizations...MOAT delivers the tools needed to make these business processes more efficient and more effective.

Awareity began developing MOAT several years ago and organizations have been using their proven tools for over 6 years. Awareity continues to improve and update their tools and services so new and existing clients have the ability to implement and manage trust, situational awareness and accountability at the individual-level immediately, ongoing and before an incident occurs.

Awareity’s **Internal Controls** and **Human Factors** tools empower leaders and help organizations save time, reduce costs, build trust, leverage limited resources and save lives.

About Awareity

Awareity is the leader in internal controls, risk management, behavior modification and secure information-sharing tools for targeting two of the biggest challenges every organization faces today – Internal Controls and Human Factors.

Contact [Awareity](http://www.Awareity.com) to learn how your organization can achieve compliance and improve risk management.

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