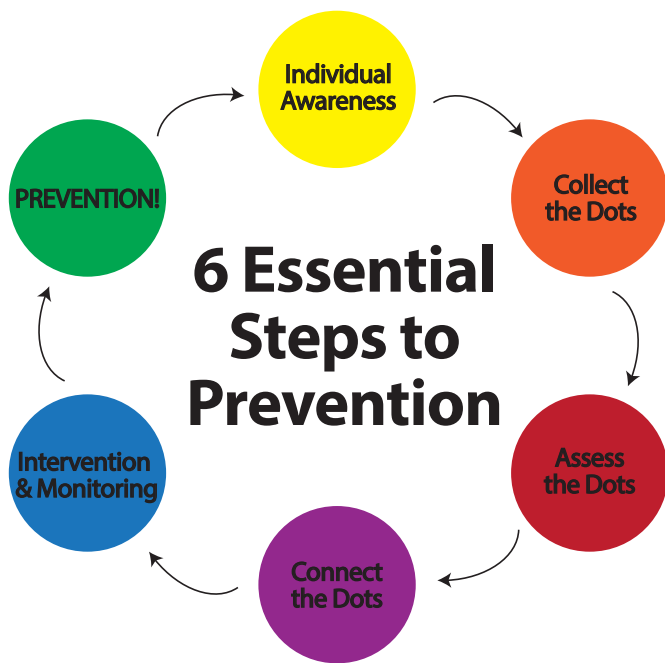


Controls Alone are NOT Preventing the Preventable

Conventional Controls did NOT Prevent these Fines, Lawsuits, and Liabilities

	Conventional Controls								PREVENTATIVE Measures
	Policies	Procedures	Plans	Programs	Training	Incident Reporting Systems	Employee Record Systems	Conduct Systems	Connecting the Dots Platform
Penn State (\$92M; Child Sexual Abuse)	YES	YES	YES	YES	YES	YES	YES	YES	NO
Virginia Tech (\$48.2M; Campus Massacre)	YES	YES	YES	YES	YES	YES	YES	YES	NO
Ubiquity Networks Inc (\$46.7M; Data Breach - Spear Phishing)	YES	YES	YES	YES	YES	YES	YES	YES	NO
Xoom Corp./PayPal (\$30.8M; Data breach - Spear Phishing)	YES	YES	YES	YES	YES	YES	YES	YES	NO
Stanford Univ. (Reputation Damage; Sexual Assault)	YES	YES	YES	YES	YES	YES	YES	YES	NO
Cook County Hospitals (\$2.3M; Lawsuit)	YES	YES	YES	YES	YES	YES	YES	YES	NO
UCLA Health (\$0.9M; HIPAA Violation)	YES	YES	YES	YES	YES	YES	YES	YES	NO
225+ Colleges/Universities under investigation for Title IX/ Sexual Assault violations	YES	YES	YES	YES	YES	YES	YES	YES	NO
Brookdale Univ. Hospital (\$78K; OSHA/ WPV Violations)	YES	YES	YES	YES	YES	YES	YES	YES	NO
Hollywood Presb. MC (\$17K; Ransomware Attack)	YES	YES	YES	YES	YES	YES	YES	YES	NO



Conventional Controls are essential, but they are only Step 1 of the 6 Essential Steps to Preventing. The facts and the real truth are exposed by hundreds of post-event reports, just having Conventional Controls is NOT enough to prevent the preventable incidents, lawsuits and tragedies.

Awareity has combined evidence-based data from post-event reports, real world experiences, client input, and real-life successes to develop the **ONLY Connecting the Dots Platform** that equips organizations to achieve all 6 Essential Steps to Preventing.

Awareity's **Connecting the Dots Platform** helps organizations move beyond Conventional Controls and delivers the new standard for Multi-Disciplinary Threat Assessment Teams and Community-wide Threat Assessment Teams. The **Connecting the Dots Platform** equips TATs with the tools they need for secure, real-time and confidential collaboration, while delivering legal-ready / audit-ready records management as defined in federal and state regulations as well as national standards guidelines.

Stop Reacting. Start Preventing. Contact info@Awareity.com today.