

Fixed in 2026!

The Pre-Incident Prevention Gap

Caused By Deeply Flawed and Broken
Information Sharing Model



The Game-Changer Paper

by Awareity

#FirstPreventers

#DisruptingEvil

#TheFirstPreventersFramework

#SavingLivesReputationsBottomLines

#SecurityDoesNotFixTheBrokenInformationSharingModel

#ExcellenceInPreventionAward

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The deeply flawed and broken information sharing model must be replaced. Why?

Because tens of thousands of incidents and tragedies keep happening every year even though pre-incident indicators (red flags, warning signs, concerning behaviors, leakage, past behaviors, etc.) AND community resources were available to intervene and prevent BEFORE the incidents and tragedies occurred.

You see the daily headlines after incidents and tragedies suggesting the red flags, warning signs, and other indicators were “missed, ignored, not connected, and not acted on”.

The broken information sharing model is costing lives, reputations, and bottom lines.

Do you know how much preventable incidents are costing organizations and communities?

Estimated Community Costs by Incident Types

High-Cost Community Incidents	Estimated Cost
Homicide	\$1M - \$10M+ per incident
Domestic Violence (non-fatal)	\$50K - \$500K per incident
Suicide	\$1M - \$2.5M per death
Mass Shooting (non-fatal)	\$5M - \$50M+ per incident
Mass Shooting (with fatalities)	\$50M - \$1B+ per incident
Officer Involved Shooting	\$2M - \$20M+ per incident
School Violence	\$1M - \$100M+ per incident
Workplace Violence	\$500K - \$50M+ per incident

Other Costs

Insurance premium spikes and Insurability
Legal fees and settlements could last years
Burnout and turnover of First Responders
Businesses leaving the area
Decline in enrollment, tourism, or investment
Lives and futures... what is “cost” of a human life?

Chaos and Emotional Costs

Every day you continue with the outdated, deeply flawed, and broken information sharing model, you risk losing control, damaged reputations, embarrassing press conferences, finger pointing, tense meetings, and millions of dollars in costs.

No leaders want to be drilled with questions about why they failed to prevent a preventable tragedy or watch attorneys build their case against them as failures are exposed or be the one who must explain the broken model and failures to victims’ families.

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Information Sharing Model Failures

A Newport News school shooting had pre-incident indicators that were “shared” using the old information sharing model, but prevention failed. A teacher was shot, a lawsuit resulted in a \$10M judgement, and criminal lawsuit against the assistant principal is next in 2026.

Numerous school districts have faced multi-million-dollar lawsuits and settlements for shootings, bullying, sexual assaults, suicides, hazing, and other tragedies. The incidents were preventable because indicators existed, but information sharing and actions failed.

Numerous universities have faced multi-million-dollar lawsuits and settlements for shootings, violence, sexual assaults, hazing, antisemitism, hate crimes, and other incidents. Most incidents were preventable, but information sharing and actions failed.

It is important to note that precedents are established as more lawsuits and settlements are finalized, and the costs are soaring. One settlement that many people are not aware of is the \$127.5M settlement by Department of Justice with Parkland school shooting victims and families for TWO See Something Say Something reports that were received by FBI before the shooting, but outdated and broken information sharing model failed again.

Facts reveal most school shootings, homicides, suicides, domestic violence, hate crimes, overdoses, sexual assaults, and other incidents had pre-incident indicators before the attack. Unfortunately, a broken information sharing model stops pre-incident prevention.

Facts reveal security (cameras, alarms, weapons detection, mass notification, personnel, etc.) and response solutions do not fix the broken information sharing model.

Legacy

Your legacy is your choice; you can be the preventers or the explainers. You can be proactive or reactive. You can be the hero, or you can be sued. It’s your choice.

The Excellence in Prevention Award and the Next Step!

The First Preventers Framework is the proven solution that is immediately and critically needed to fix the broken information sharing model. It is also why Homeland Security Today/GTSC recognized Rick Shaw, the CEO and founder of Awareity, with the inaugural Excellence in Prevention Award. *“Rick has built one of the most effective pre-incident prevention systems in the country – empowering schools, government agencies, and private organizations to identify and act on early warning signs before tragedy strikes.”*

To fix your broken information sharing model in 2026, contact Awareity today!

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